



## Abridged Biography | Prof Benjamin Anderson

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Professor Ben Anderson has been the leading force and strategic driver responsible for the Da Vinci Institute since its formal registration and accreditation in 2005. He has held the position of CEO and Executive Chairman. After completing his Bachelor's degrees in Philosophy, Psychology and Theology, Ben continued with post-graduate studies in both Theology and Psychology, concluding a Masters degree in Psychology in 1989.

He formally started his career as a registered Psychologist in 1990 and became involved in student and academic development matters at the University of the Free State. Ben registered for a PhD focusing on the learning development needs of working adults in South Africa. Ben joined the Business School as one of the founding members in 1999. He was appointed as an Associate Professor at the University of the Free State at the beginning of 2000 and was awarded his PhD soon after that. He joined the FirstRand Group in 2000 as the Chief Learning Officer for FNB, tasked to establish a for-profit learning entity within the FirstRand group of companies, based on the work done at the University of the Free State. For the next five years, he had extensive exposure to business-related activities experienced within a corporative context. Amongst other milestones, FNB Learning was registered as an accredited education and training provider.

In 2005 Ben joined forces with Prof Roy Marcus to establish the Da Vinci Institute as a registered private higher education provider. He was accountable for the design, development and registration of a Certificate in the Management of Technology and Innovation, a Diploma in the Management of Technology and Innovation, a Bachelors of Commerce in Business Management, a Master of Management in Technology and Innovation and a PhD in the Management of Technology and Innovation.

Ben has delivered several conference papers on managerial leadership development at both international and national conferences.

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